

2023 National Settlement Conference

BUILDING THE FUTURE TOGETHER

Sponsorship Opportunities

PULLMAN ALBERT PARK, MELBOURNE

23-24 NOVEMBER 2023

Welcome Reception on 22 November 2023



Settlement
Council
of Australia

2023 National Settlement Conference

BUILDING THE FUTURE TOGETHER

23-24 NOVEMBER | PULLMAN ALBERT PARK, MELBOURNE

Sponsorship Opportunities

PRELIMINARY PROGRAM

Wednesday 22 November	Conference Welcome Reception	5:30pm - 7:30pm
Thursday 23 November	Conference Day 1 SCOA 25th Anniversary Gala Dinner	8:30am - 4:30pm 7:00pm - 11:00pm
Friday 24 November	Conference Day 2	8:30am - 4:30pm

ABOUT SCOA

The Settlement Council of Australia (SCOA) is the peak body representing over 100 organisations supporting new migrants and refugees. We lead our sector and broader society to enable people of migrant and refugee backgrounds to experience positive settlement journeys. Our vision is for an Australia where all people of migrant and refugee backgrounds belong, thrive and experience fulfilling lives.

THE 2023 NATIONAL SETTLEMENT CONFERENCE

With migration increasing, it is more important than ever to ensure Australia is paving the way for migrants and refugees to have a smooth settlement journey.

We're anticipating over 300 participants will attend this exciting conference showcasing thought leaders in migration and settlement.

The breakouts will have something for everyone with streams for practitioners, policy makers, researchers, and senior executives. The conference will bring together all those who play a critical role in building a future where all migrants and refugees belong.



Settlement
Council
of Australia

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YOUR INVITATION TO SPONSOR

The 2023 National Settlement Conference provides sponsors with a valuable opportunity to demonstrate your support and commitment to an Australia where all people of migrant and refugee backgrounds belong. We have several sponsorship packages, providing sponsors with a choice of exposure related to financial commitment.

This Conference can provide your organisation with:

- Maximum exposure at a premier conference devoted to ensuring Australia is an inclusive country
- An opportunity to build and reinforce strategic relationships within the multicultural and settlement sectors
- Time to network with sector colleagues and key decision makers
- A cost-effective way to reinforce your organisation's brand and build brand awareness among a relevant audience
- Access to a broad network of partners from state and federal government departments, not-for-profit, community groups, academic and other key national stakeholders
- Time to present innovative settlement knowledge and practice to a pertinent audience and to showcase your expertise and capabilities
- Increased marketing opportunities, including visibility on the conference website and in associated marketing material.

WHY PARTNER WITH US?

This year's conference coincides with the 25th anniversary of the Settlement Council of Australia. We will be celebrating a quarter of a century of services coming together to influence the national conversation on migration and settlement. This voice is more critical than ever given the Federal Government is embarking on substantial reforms to migration, multiculturalism, and settlement. This is your opportunity to be a part of a once in a generation conversation that re-examines how Australia can best support migrants and refugees to belong.



Conference Sponsorship Packages

PRINCIPAL PARTNER

SOLD

Entitlements

- ✓ Five (5) Full Conference Registrations, including tickets to the Conference dinner
- ✓ Opportunity to provide a keynote speaker
- ✓ Opportunity to provide a welcoming address in the opening session on Thursday
- ✓ Opportunity to provide two (2) standard pull-up banners
- ✓ Company logo featured in all official Conference marketing collateral
- ✓ Link to company logo and URL on the Conference website
- ✓ Cross-promotion on social media channels
- ✓ Dedicated eDM announcing partnership to SCOA database
- ✓ Company logo and acknowledgement on slide reel
- ✓ 1 x Display table including trestle table and two chairs

PREMIUM PARTNER

(1 opportunity remaining)

AUD
\$30,000
+gst

Entitlements

- ✓ Three (3) Full Conference Registrations, including tickets to the Conference dinner
- ✓ Opportunity to facilitate a breakout session (applicable session in program will be allocated at the discretion of SCOA)
- ✓ Opportunity to provide two (2) standard pull-up banners
- ✓ Recognition on all relevant Conference marketing collateral
- ✓ Link to company logo and URL on the Conference website
- ✓ Cross-promotion on social media channels
- ✓ Company logo and acknowledgement on slide reel
- ✓ 1 x Display table including trestle table and two chairs

Social and Catering Opportunities

CONFERENCE WELCOME RECEPTION PARTNER

SOLD

The welcome reception will be held on the evening before the conference and will provide an opportunity to host one of the key social events of the conference. The Welcome Reception is an opportunity to show your hospitality to the settlement sector and be an official partner welcoming delegates to Melbourne. All delegates will be invited to this complimentary function providing maximum opportunity to network with meeting delegates as well as engage in conversation in a relaxed, social environment.

Entitlements

- ✓ Two (2) Full Conference Registrations, including tickets to the Conference dinner
- ✓ Opportunity to provide two (2) standard pull-up banners
- ✓ Specific recognition as the co-host of the Welcome Reception
- ✓ Recognition on all relevant Conference marketing collateral
- ✓ Link to company logo and URL on the Conference website
- ✓ Cross-promotion on social media channels
- ✓ Company logo and acknowledgement on slide reel

ESPRESSO PARTNER

(Exclusive opportunity)

AUD
\$17,000
+gst

Conference attendees are offered free espresso coffee. As the Espresso Partner, you are guaranteed maximum exposure for your brand as the exclusive and popular coffee cart. SCOA will provide baristas, equipment and supplies for all catering breaks including during registration, on both days of the Conference. The Espresso Partner is welcome to provide branded relevant items for use, for example; signage on the physical cart (subject to SCOA approval), keep-cups, aprons for the baristas to wear (subject to venue approval), sugar sachets etc.

Entitlements

- ✓ One (1) Full Conference Registration, including ticket to the Conference dinner
- ✓ Opportunity to provide one (1) standard pull-up banner
- ✓ Link to company logo and URL on the Conference website
- ✓ Cross-promotion on social media channels
- ✓ Partner recognition on relevant Conference signage
- ✓ Company logo and acknowledgement on slide reel shown prior to all catering breaks

CONFERENCE DINNER

(Exclusive opportunity)

AUD
\$15,000
+gst

The dinner is the social event of the Conference. As the Dinner Partner, you are assured prime access to Conference attendees who attend this exclusive and intimate event. The dinner will take place on the evening of Thursday, 23 November 2023. This black-tie event will be held at one of Melbourne's most iconic venues, The Plaza Ballroom. Located in the heart of Collins Street at the famous Regent Theatre, this is sure to be a night to be remembered by all for years to come.

Entitlements

- ✓ One table of 10 dinner tickets for your Organisation
- ✓ One (1) Full Conference Registration, including a ticket to the Conference dinner
- ✓ Opportunity to provide two (2) standard pull-up banners to be on display at the dinner venue
- ✓ Opportunity to provide a welcoming address at the dinner
- ✓ Link to company logo and URL on the Conference website
- ✓ Cross-promotion on social media channels
- ✓ Potential to have your company colours up lit within the event space
- ✓ Partner recognition on relevant Conference signage, including venue signage at the dinner location

RECHARGE STATION PARTNER

(2 opportunities available)

AUD
\$10,000
+gst

The Recharge Stations, located in the break area, will offer attendees the opportunity to charge their mobile devices while onsite at the Conference compliments of your branded mobile charging station. The stations will be placed in a high-traffic area which is sure to draw attention AND appreciation as you rescue attendees from the dreaded "Low Battery" signal.

Entitlements

- ✓ One (1) Branded Lockable Recharge Station
- ✓ Link to company logo and URL on the Conference website
- ✓ Cross-promotion on social media channels
- ✓ Partner recognition on relevant Conference signage

LOUNGE PARTNER

(exclusive opportunity)

AUD
\$8,000
+gst

The Lounge, located in the break area, will create a relaxing environment for attendees during the Conference. The design will take a stylish, relaxing trend to invoke the attendees to use this space to meet and network with others. All furniture will be selected by SCOA. The Lounge Partner is welcome to customise the Lounge (at Partner's own cost), some suggestions are to include massage therapy, a herbal tea station, a juice bar, or an interactive experience (subject to approval by the Conference organisers).

Entitlements

- ✓ Opportunity to provide one (1) standard pull-up banner to be on display in the designated lounge area
- ✓ Link to company logo and URL on the Conference website
- ✓ Cross-promotion on social media channels
- ✓ Partner recognition on relevant Conference signage

FRESH FRUIT STATION PARTNER

AUD 4,500 + GST (exclusive opportunity)

AUD
\$4,500
+gst

A feast for the eyes, this exquisite custom-made fresh fruit station will be available for delegates at all breaks. Healthy catering with visual appeal – be the brand that delegates remember for your fresh offering.

Entitlements

- ✓ One (1) conference branded table cloth
- ✓ Opportunity to provide environmentally-friendly catering materials such as branded napkins, plates, cutlery etc (at Partner's own expense)

Speaker Opportunity

SPEAKER PARTNER

(Exclusive opportunity – variable as dependent on the keynote speaker fee and travel costs with the mutually agreed keynote speaker.)

AUD
\$20,000
+gst

The opportunity to align your organisation with a keynote speaker presenting at the Conference. The keynote will be selected to the mutual benefit of both the partner and SCOA. Please note, the final decision is at the discretion of SCOA.

Entitlements

- ✓ One (1) Full Conference Registration, including ticket to the Conference dinner
- ✓ Company logo in Conference program positioned next to partnered speaker
- ✓ Company logo on the Conference website positioned next to partnered speaker
- ✓ Link to company logo and URL on the Conference website
- ✓ Cross-promotion on social media channels
- ✓ Company logo on session slide, displayed during speaker's presentation
- ✓ Opportunity to provide one (1) standard pull-up banner at the entrance to the keynote speaker room at the commencement of the session.
- ✓ Partner recognition on relevant Conference signage

Conference Materials Opportunities

CONFERENCE APP PARTNER

(Exclusive opportunity)

AUD
\$19,000
+gst

The Conference app replaces the previous hard copy handbook making it the primary source of information for all attendees. As the Conference App Partner, you will achieve high visibility for your brand through a combination of digital and traditional promotion.

App features:

- ✓ Get early access to Conference information so you can plan your time before the event
- ✓ Receive push notifications with real-time alerts to any session, room, or speaker updates
- ✓ Update information on the networking function
- ✓ Create your own agenda of sessions to attend
- ✓ Rate speakers and sessions and participate in live polling
- ✓ View venue maps, floor plans and local points of interest
- ✓ Access via iPhone, Android, tablet, or laptop

Entitlements

- ✓ One (1) Full Conference Registration, including a ticket to the Conference dinner
- ✓ Recognition on all relevant Conference marketing collateral
- ✓ One (1) advertisement in the Conference app (placement and size of advertisement will be at the discretion of SCOA)
- ✓ Acknowledgement of partnership onsite via at least one push notification in the Conference app
- ✓ Link to company logo and URL on the Conference website and Conference app
- ✓ Cross-promotion on social media channels
- ✓ Company logo and acknowledgement on slide reel

NAME BADGE & LANYARD

(exclusive opportunity)

AUD
\$14,000
+gst

Name badges and lanyards are possibly the most looked at items at the Conference. Your logo will be prominently displayed on each name badge and lanyard for all attendees to see. Every attendee will be wearing your brand and using it to gain access to sessions and social functions plus, to recall people's names.

Entitlements

- ✓ Your company logo printed on all Conference name badges and lanyards
- ✓ One (1) Full Conference Registration, including a ticket to the Conference dinner
- ✓ Link to company logo and URL on the Conference website
- ✓ Cross-promotion on social media channels
- ✓ Partner recognition on relevant Conference signage

NOTE PADS & PENS

(exclusive opportunity)

AUD
\$4,000
+gst

An effective way to get your company message into the hands of every attendee is with note pads and pens. Your branded note pads and pens will be handed to each delegate at the time of registration. Any leftover materials will be made available for attendees at the registration desk.

Entitlements

- ✓ Opportunity to provide note pads and pens with your company logo
- ✓ Link to your company logo and URL on the Conference website
- ✓ Cross-promotion on social media channels

Exclusive Packages for SCOA Members

SCOA FOUNDING AND EARLY MEMBER SPONSOR

AUD
\$5,000
+gst

This is a special sponsorship opportunity designed to complement the conference coinciding with SCOA's 25th Anniversary. This is an opportunity to show government, the sector, and broader society that your organisation has been a part of building this sector from its earliest days. This package showcases your leadership in being at the forefront of ensuring our sector has a voice, and is influencing the national conversation on migration and settlement. You will receive special recognition at the 25th Anniversary Dinner Reception for your central role in helping to build SCOA over the past 25 years.

Entitlements:

- ✓ One (1) full conference registration, including a ticket to the Conference dinner
- ✓ Recognition as one of the Founding and Early members of SCOA on audio-visual materials at the 25th Anniversary Dinner Reception
- ✓ Specific mention during the 25th Anniversary Dinner of your organisation as having a central role in helping to build SCOA in its early days
- ✓ Company logo and acknowledgement on slide reel during the conference
- ✓ Link to company logo and URL on the Conference website

Founding and Early SCOA members who opt for a sponsorship package above of a value of AUD 10,000 or more will receive this package complementary.

SCOA MEMBER SPONSOR

AUD
\$2,500
+gst

This is your opportunity to show that you are more than an attendee at the SCOA Conference – you are a part of a leading group of organisations that actively shape the conversation around settlement and migration in Australia. This package allows you to signal your commitment and engagement in the settlement sector to government, civil society, the settlement sector, and our broader partners.

Entitlements:

- ✓ One (1) full conference registration, including a ticket to the Conference dinner
- ✓ Company logo and acknowledgement on slide reel during the conference
- ✓ Link to company logo and URL on the Conference website

Members who opt for a sponsorship package above of a value of AUD 7,000 or more will receive this package complementary.

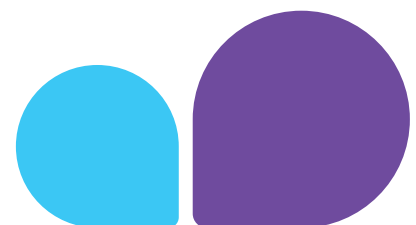
COMMUNITY AND SECTOR SUPPORTER

AUD
\$10,000
+gst

This package provides an opportunity to extend your impact by offering scholarships to community members who may not have the means to attend. By including individuals with valuable lived experiences, we foster inclusivity and ensure a richer and more diverse conference experience. Embracing this package not only strengthens your brand but also demonstrates your genuine investment in the community. The package is designed to demonstrate your leadership in the migration and settlement space.

Entitlements:

- ✓ Two (2) Full Conference Registrations, including tickets to the Conference dinner Opportunity to facilitate a breakout session
- ✓ Opportunity to provide one (1) standard pull-up banner
- ✓ Recognition on all relevant Conference marketing collateral
- ✓ Link to company logo and URL on the Conference website
- ✓ Cross-promotion on social media channels
- ✓ Company logo and acknowledgement on slide reel
- ✓ Recognition of support for conference scholarships on a slide reel



TERMS AND CONDITIONS

PARTNERSHIP APPLICATIONS AND CONDITIONS

Partnership applications must be received on the official Application Contract Form. A tax invoice will be issued upon receipt of your application.

- Full payment must be made within 30 days from the date of invoice. An instalment plan may be considered (subject to conditions), please contact the Conference organiser directly.
- Partnership will not be confirmed until a signed application and full payment is received.
- SCOA reserves the right, at their total discretion, to decline any application.
- All payments must be made in Australian dollars.
- Payment can be made via bank transfer or credit card.
- If full payment is not received by the due date, SCOA has the right to decline the application.

PARTNERSHIP CANCELLATION POLICY

In exceptional circumstances, SCOA will consider cancellation of a partnership contract, subject to the following conditions:

- The cancellation request is submitted in writing.
- The reason for the cancellation is, in the opinion of SCOA, well founded.
- The Partner agrees that SCOA shall retain 50% of the contract price if the cancellation is accepted between six (6) and two (2) months prior to the Conference, or 100% of the contract price if the cancellation is accepted less than two (2) months prior to the Conference.
- Cancellation will not be considered if SCOA deems that partnership entitlements have already been provided.

***Have something
different in mind
or want further
information?***

Please contact
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