



CASE STUDY: Stepping Stones to Small Business

The Stepping Stones to Small Business Program is a micro-enterprise program that works with women from multicultural backgrounds to develop, start and grow small business in Australia

AT A GLANCE



Target Participants

Women from migrant, refugee and asylum seeker backgrounds



Aim To provide the skills and support to women to start their own business



Organisations Involved

Brotherhood of St Laurence, Moonee Valley City Council and Whittlesea City Council



Location

Moonee Valley and Whittlesea



Funding

Financial support is provided by the AMP foundation, along with contributions from Banyule, Moonee Valley, Moreland and Whittlesea City Councils

This micro-enterprise program offers mentoring, training and support to women from refugee, migrant and asylum seeker backgrounds. We help them develop new skills and increase their participation in business and community.

Stepping Stones to Small Business aims to educate migrant and refugee women about money, and build women's understanding of how to start a small business in Australia. It also aims to teach business and government leaders about how micro-businesses help refugee and migrant women, and why communities need more of these small businesses.

A series of small business seminars are also open to all refugees and migrants (men and women) who are interested in starting a small business. These seminars explore the topics of finance, marketing and small business regulations.

Testimonials:

“Before joining Stepping Stones I could not imagine that I could do this. I soon realised I CAN start a business. Along with my English, my confidence grew stronger and stronger.” Nasreen, Iraq (Stepping Stones graduate 2012)

“A women's program; for women, by women! I'm comfortable with that. It gives me confidence to talk about my business with my family back home” Veronica, PNG (Stepping Stones graduate 2015)

I don't want to Centrelink's customer forever. I don't want to get money from them; I want to make my own.” (Stepping Stones graduate 2014)

Elham

from Iran

For More Information Visit:

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