

# CASE STUDY: Diversity Project



The Diversity Project aims to make the White Ribbon Campaign more inclusive, building on meaningful and respectful collaboration with diverse communities.

## AT A GLANCE



### Target Participants

Migrant youths from a refugee background



### Aim

To engage CALD males to join the White Ribbon Campaign to help prevent men's violence against women



### Organisations Involved

White Ribbon Australia



### Location

Australia wide



### Funding

Department of Social Services & Multicultural NSW

### Diversity Project

The Diversity Program focuses on making the White Ribbon Campaign more inclusive, building on existing strengths of the Campaign through meaningful and respectful collaboration with communities across Australia.

Men's violence against women impacts every Australian community. With the support of the Australian and NSW Governments, White Ribbon is engaging more with Australia's many culturally and linguistically diverse (Multicultural) and Aboriginal and Torres Strait Islander communities. Reference Groups with knowledgeable individuals and organisations provide expertise and guidance around engaging men in these communities.

### The project aims to:

- Increase the number of Ambassadors from Multicultural and Aboriginal and Torres Strait Islander communities.
- Increase the number of Advocates/Friends of White Ribbon from Multicultural and Aboriginal and Torres Strait Islander communities.
- Run a series of workshops for men from diverse communities to strengthen the prevention of men's violence against women and positive role modelling for all men.
- Engage and mobilise diverse communities through local events and forums to increase knowledge and action to prevent men's violence against women.
- Develop culturally accessible and relevant learning tools and resources, to help build capacity to prevent men's violence against women.
- Make White Ribbon Programs culturally accessible to increase participation of men from multicultural and Aboriginal and Torres Strait Islander communities.

### Successful Outcomes and Learnings:

- *Increased community engagement with prevention of men's violence against women*
- *Increased number of Ambassadors and Advocates/Friends of White Ribbon from multicultural backgrounds*
- *Multicultural and Aboriginal and Torres Strait Islander communities have access to culturally accessible tools and resources on the prevention of men's violence against women.*

### For More Information Visit:

<http://cmv.net.au/article/employment>

<http://www.ames.net.au/ames-course-detail/ucan2-30>

<http://www.foundationhouse.org.au/ucan2/>

Research paper commissioned by White Ribbon. Available [here](#).

