

CASE STUDY: Business Connect Multicultural



Business Connect Multicultural promotes small businesses to grow, expand, sell, succession plan or improve their overall business plans.

Community Migrant Resource Centre collaborates with Business Connect Multicultural

Business Connect Multicultural is funded by the NSW Government for provision of business advisory services in Arabic, Chinese, Korean and Vietnamese languages to small businesses in Greater Western Sydney.

It is part of the Business Advisory Network, created by the NSW Government especially for small businesses.

The service provides a quality, personalised and highly subsidised business advisory program for the target communities, linking experienced business advisors with small business operators who want a culturally personalised client centered focus, local community knowledge and know-how and face to face advice.

It also assists existing small businesses that want to grow, expand, sell, succession plan or improve their overall business plans.

AT A GLANCE



Target Participants

Arabic, Chinese, Korean and Vietnamese speaking Small Business Owners across NSW.



Aim

Providing small business advisory services to small business owners from CALD communities in NSW.



Organisations Involved

Community Migrant Resource Centre



Location

New South Wales



Funding

NSW Government Business Connect Grants

It also assists existing small businesses that want to grow, expand, sell, succession plan or improve their overall business plans.

*Business Connect
Multicultural*

For More Information Visit:

<http://www.cmrc.com.au/businessconnectmulticultural>

