

# HER KITCHEN TABLE

AUTHENTIC FOOD FOR A GOOD CAUSE

1



CHOOSE YOUR  
CULTURALLY  
AUTHENTIC  
MEALS  
ONLINE

2



YOUR ORDER  
IS PREPARED  
BY ONE OF  
OUR  
AMAZING  
MEAL  
ARTISTS

3



PICK UP  
YOUR MEALS  
ON YOUR  
WAY HOME  
FROM WORK  
FROM A  
RANGE OF  
LOCATION  
OPTIONS

4



ENJOY YOUR  
DELICIOUS  
AUTHENTIC  
MEALS

THE SOCIAL OUTCOMES LAB

INITIATIVES FOR WOMEN IN NEED



HOME COOKED MEALS  
WITHOUT THE MESS

A DELICIOUS JOURNEY TO FINANCIAL  
EMPOWERMENT...

# OUR PRODUCT

Weekly meals that can be ordered online. People can choose to 'pay-it-forward', meaning pay for someone else's meal.

Authentic culturally diverse cuisine that is fresh and healthy.

Meals are uniquely designed by each of the meal artists based on their talents and ethnic heritage, to ensure authenticity.

Variety of meal package options.

Meal artists determine how many orders they want to produce each week.

# HER KITCHEN TABLE



# HOW WE DO GOOD

Her Kitchen Table is a food social enterprise that is piloted by Initiatives for Women in Need and The Social Outcomes Lab.

We assist Culturally and Linguistically Diverse Women to generate their own source of income through a weekly meal delivery service in the Canberra region serving authentic culturally diverse food. These meal artists are able to work flexibly doing as much or as little as they want and are provided training and support as needed to meet their longer term goals.



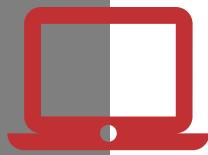
# OUR BUSINESS MODEL

# HER KITCHEN TABLE

We provide a platform to connect the customer with the producer.

**PLATFORM:**

App/ website and facilities to produce



**MARKET:**

Canberra community and vulnerable communities.



**STAFFING MODEL:**

Women from CALD background, especially those over the age of 50 and those who have experienced domestic violence or other forms of discrimination will be supported to become sole traders and determine how many orders they want to produce each week



# HOME ASSISTANCE AND BEAUTY SERVICES

## HER KITCHEN TABLE

In addition to our meal service we will also have trained beauticians and home assistance experts - helping with day to day activities such as grocery shopping, laundry, sewing, etc.

This service will be catered to families in need of extra help around the house. The differentiating factor of our home assistance experts are their culturally sensitive training which will allow them to deliver these services in a culturally appropriate manner catering to the Culturally and Linguistically Diverse community.

Additionally, beauty services will include common beauty treatments such as threading, facials and more.

