

CASE STUDY:

DriveAbout App



The DriveAbout App assists young drivers and drivers from culturally and linguistically diverse (CALD) backgrounds to stay safe by improving their understanding of Australian road rules.

AT A GLANCE



Target Participants

Young drivers and drivers from CALD backgrounds.



Aim

Improve understanding of Australian road rules among young drivers and drivers from CALD backgrounds and empower them to obtain their driver's licence.



Organisations Involved

AMRC, SA State Government and Ambrose Business.



Location

Adelaide, South Australia



Funding

The DriveAbout App project was supported by the SA Department of the Premier and Cabinet.

The Australian Migrant Resource Centre (AMRC), the South Australian State Government and Ambrose Business developed the DriveAbout App – the first educational technology application in foreign languages launched in Australia.

The App assists young drivers and drivers from culturally and linguistically diverse (CALD) backgrounds to stay safe by improving their understanding of Australian road rules.

The DriveAbout App is available in English, Indigenous languages and five other languages including Arabic, Dari, Mandarin, Vietnamese and Spanish. It is available on both the App Store and Google Play.

The App has received positive responses from users of migrant and refugee background, who have reported improved understanding of Australian road rules and increased confidence to obtain their driver's license.

Prior to the launch of the App in September 2019, the AMRC held consultations with members of the Syrian and Iraqi communities to increase their understanding of the App and its importance, including how to access and use it. Participants at these consultations attended the launch and further strengthened their understanding of the App, and also informed their communities about it.

For More Information Visit:

AMRC Website: <https://amrc.org.au/>

DriveAbout App Google Play: <https://play.google.com/store/apps/details?id=com.driveabout.app>

DriveAbout App App Store: <https://apps.apple.com/au/app/driveabout/id1279223303>

